



# The *High and Dry*



Kitchener-Waterloo Power and Sail Squadron

February, 2004

## *From the Helm* – by Cdr. Adrian Dwyer

Welcome back to the real world. The squadron has received several requests for a printed copy of the High and Dry from people who felt they were losing touch with the squadron, or they had lost the website address, or they just didn't have time to download etc. So we will go back printing and mailing the newsletter on a regular basis. By the way, our web site is [www.kwpowerandsail.ca](http://www.kwpowerandsail.ca) which is now being looked after by Fred Hicks.

This is going to be a small issue because we have several inserts to be included in this mailing and it would be too much for the envelope. One of the inserts will be a flyer for our upcoming "Boating Exposition". It will be a one-sided 8.5x11 sheet and it would be appreciated if you could post it for all to see as this event is open to the general public.

Our Winter Courses are underway with a better turnout than we had for the fall. We did more advertising, using 570AM Radio, two weeks in the Boat Bike and RV Trader as well as a guest spot on 98.5 community radio.

We will be holding our Boating Exposition again on the 28th of March, so please mark it on your calendar of things to do.

I attended the National AGM in St John New Brunswick and found it very interesting, informative, challenging and frustrating. There are several issues on the table which seem to be moving very slowly. However, our squadron hopes to be moving ahead with some new training aids in the form of a computer, projector and Power Point presentation in the near future. The good news is that we have the money in the bank to pay for it.

Now that we will be printing the High and Dry again, please forward your articles, recipes and items of interest to our editor Richard Breneman at [rbren@golden.net](mailto:rbren@golden.net)

We also encourage all members to attend our AGM on April 28 to meet the new Bridge and catch up on what is new with Squadron.

Respectfully Your  
Adrian Dwyer

## *Telephone Committee*

We would like to establish a telephone committee of volunteers to help get information out to the members when there is a special event taking place in the near future. Our hope is to have enough people involved to contact all the members and also act as a sounding board with the members on squadron issues.

Diane Allan who is one of our ATO's has volunteered to get this started, so if you would like to help please give her a call at 576 0749, or by email at [ballan@gto.net](mailto:ballan@gto.net)

## *News From Headquarters*

A new Executive Director has taken from Brian Burch who has retired after many years of service at headquarters in Toronto. The new Executive Director is Alain Briere who lives in Ajax and is a senior engineering and information system security specialist by profession, working with computer systems and telecommunications. He is also bilingual, married and has two daughters.

For more information check out the CPS web site. [www.cps-ecp.ca](http://www.cps-ecp.ca)

## ***Classifieds***

### ***For Sale:***

Zodiac dinghy,  
Cadet 250 model, 8.5' long  
In like-new condition with oars and  
carrying bag.  
Purchased 4 years ago, used 3 times.  
Asking \$750.00  
Call Bill or Diane at 576-0749 or email  
ballan@gto.net

### **NOTE:**

Advertising in our newsletter is free to  
members and should be marine items  
only. Please include phone and email on  
your ad.

## ***Coming Events***

**March 28** – Fourth Annual Boating Exposition  
and Flea Market at Knights of Columbus, 110  
Manitou Drive, Kitchener from 1300-1700 hrs.

**April 1 and 8** – Boat Pro Course at  
Resurrection High School

**April 1 and 8** – Spring Boating Course  
Registration Nights at Resurrection High  
School at 1900 hrs.

**April 24** – Niagara District Annual General  
Meeting at Fort Erie Race Track. 230 Catherine  
Street. Fort Erie at 1330 hours.

**April 28** – K-W Squadron Annual General  
Meeting at the Waterloo Knights of Columbus.  
Bar opens at 1830 hrs and the AGM begins at  
1900 hrs.

**May 26 , 2004** – Graduation at Waterloo  
Knights of Columbus

## ***Dual Media***

Please feel free to comment on the following  
article, Re: the individual squadron having the  
chance to work with their local Canadian Tire  
Store as proctors. This article was forwarded by  
our District Commander, Les Armstrong.

*Hi All*

*Today I received this message from the Chief.  
Could you please send me back an answer Yes or  
No to the idea of Dual Media meeting with the  
district council.*

*Folks,*

*There seems to be an overwhelming opinion that  
we should not accept the Dual Media proposal for  
proctoring through Canadian Tire of the On  
Board Course.*

*Some of you, however, look favourably on Ted's  
proposal with the over-riding issue boiling down  
to the fact that this might be an opportunity to  
meet and greet more would-be boaters at the  
Squadron level that we're presently missing. For  
what it's worth this clearly is a potential Squadron  
initiative. The reality is that over 100,000  
customers bought On Board from a Canadian Tire  
Store in its first year of sales and if we had been  
able to attract just 10% of that number into our  
Boating Course would we be better off today?*

*So, at the risk of sucking up more of your time on  
the issue, but in order to get closure on the  
proposal, would you favour Dual Media making a  
tour cross-Canada and making a pitch directly to  
your District? Please understand that I am not  
"pushing" for this proposal. Ted Rankine has not  
always acted in the best interests of CPS and for  
him this is strictly a commercial venture. But  
let's leave no rock unturned. Feel free to  
elaborate further on this alternative, or simply  
check the following:*

*My District would be receptive to hearing directly  
from Dual Media with an opportunity to ask  
questions: Yes [    ] No [    ]*

*Les*